

October 18th, 2022

What does the future hold ?



COMPETENT
BOARDS

About Competent Boards

Climate and ESG Competent Boards Certificate and Designation Programs

Programs cover risks and opportunities related to geopolitics, the SDGs, ESG, Climate Change, Human Rights and Supply Chain, DEI, Cybersecurity, Tax, Investment and Pay, Shareholder and Stakeholder Engagement and Disclosure, the Future of Good Corporate Governance, Transitioning to Net Zero, and much more using the wins and lessons learned from a faculty of over 180 renowned global board members, executives and experts including:



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CLIMATE SUMMIT

WHAT IF IT'S
A BIG HOAX AND
WE CREATE A BETTER
WORLD FOR NOTHING?

- ENERGY INDEPENDENCE
- PRESERVE RAINFORESTS
- SUSTAINABILITY
- GREEN JOBS
- LIVABLE CITIES
- RENEWABLES
- CLEAN WATER, AIR
- HEALTHY CHILDREN
- ETC. ETC.



12/19 USA TODAY

JOEL PETER

Adapting to climate change faster will save Canada billions, new analysis shows



In 2021, severe weather caused \$2.1 billion in insured damages



[Mia Rabson](#) · The Canadian Press · Posted: Sep 28, 2022 9:35 AM ET | Last Updated: September 28



Remnants of Big Island Road in Nova Scotia after Hurricane Fiona. A new analysis estimates that Canada is already looking at annual disaster recovery bills of \$5 billion by 2025 and \$17 billion by 2050, regardless of how well Canada and the rest of the world do at cutting emissions. (Lynn Arsenault)

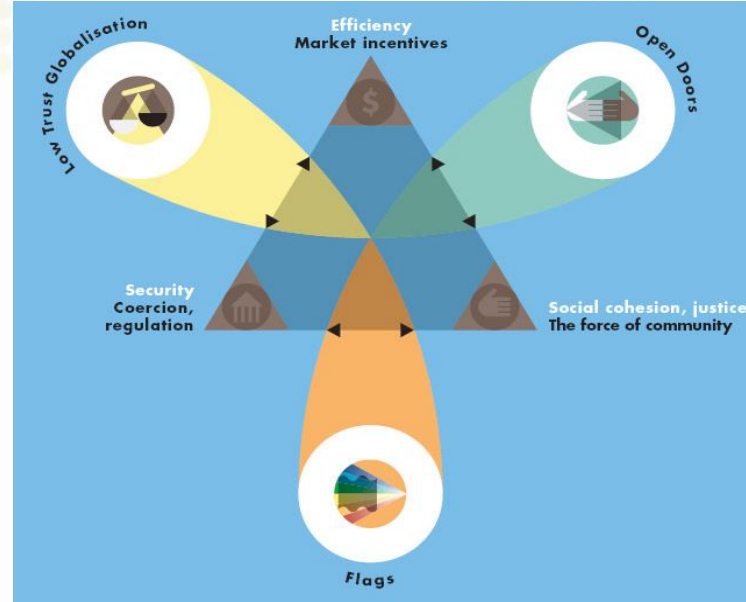
Shell Global Scenarios to 2025



The Shell report identifies **three key drivers** of world development:

- **market incentives (efficiency)**
- **the force of community (social cohesion and justice)**
- **coercion and regulation by the state (security)**

“low trust globalisation”: more globalisation and market liberalisation but also more coercive states and regulators; trust problem not resolved



“open doors”: heightened globalisation and more cohesive civil societies crisis of trust and security has been resolved; use of the precautionary principle, use of more soft power

“flags”: states rally around the flag, trust fragmented, national societies split into diverse groups; efficiency and the market take a backseat to security and solidarity, more protectionism



Imagining the Future

What will our future customers care about?

What will our future employees care about?

What will our future shareholders care about?

What will our future board look like?

How will we create long term value for your company and stakeholders?

Will we create value while living our values?

Who will hold us accountable and how?

60%



Choose a place to work based on their beliefs and values

81%



Agree the CEO should be personally visible when discussing public policy with external stakeholders or work their company has done to benefit society

88%



Of institutional investors subject ESG to the same scrutiny as operational and financial consideration



Thank you for attending!

- See more about our courses at: <https://competentboards.com>
- Next [ESG Designation Program](#) Starts on **February 7/8, 2023**
- Next [Climate Designation Program](#) starts on **March 7/8, 2023**
- Next [ESG Lite Program](#) Starts on **February 9, 2022**
- Self-guided [ESG](#) and [Climate](#) Certificate Programs Start **Now!**

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