

Dr. Joanna Kraft:

Dr. Joanna Kraft is a Partner and Head of Succession and Development at Odgers Berndtson, based in Calgary. As a leadership assessment expert and certified coach, Joanna helps Boards, executive teams and organizations leverage data driven insights to create effective succession and growth strategies that support healthy and agile organizations. As a trusted advisor, she aims to solve current and future business challenges by helping to select and/or elevate the leaders of today and create sustainable plans to ensure strong leaders of tomorrow. Joanna is passionate about the power of great leadership and believes it is the foundation upon which organizations can achieve excellence.

Before joining Odgers Berndtson, Joanna was a North American Assessment Practice Lead at a large global talent consulting company where she helped expand its assessment practice. Leading a talented team of assessors which she coached and mentored using the same techniques and approaches she recommends to her clients, she was focused on delivering high-impact and exceptional client services. Her experience also includes a role as an Organizational Psychology Consultant for a boutique consulting firm in Toronto and as an Organizational Effectiveness Consultant for a multinational home improvement retail corporation.

Joanna holds a Doctorate of Philosophy and a Master of Arts from the University of Windsor, both specializing in Industrial/Organizational Psychology. She earned her Graduate Certificate in Executive Coaching from Royal Roads University and is an Associate Certified Coach within the International Coach Federation (ICF).